

## NEWS ROOM

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**ENJOY GARDENIA GOURMET BREADS ANYTIME OF THE DAY!****August 2008**

**SINGAPORE, August 2008 – Singapore's Number 1 bakery Gardenia - the leading bakery in freshly baked premium bread** - is proud to introduce their new range of gourmet breads that you can enjoy anytime, anywhere.

Imagine savouring the rich aroma of freshly baked European gourmet bread, much like those that are usually found only in premium hotels and restaurants, in the comfort of your own home or at a picnic.

Now you can do so with Gardenia's new range of frozen gourmet breads, available at all good supermarkets and convenience stores.

**Gardenia's New Range of Frozen Gourmet Bread**

Fuss-free and convenient, Gardenia's new range of frozen gourmet breads are prepared fresh and then either par-baked or fully-baked and quick-frozen to seal in the goodness and flavor. As it is frozen, you can consume them anytime you want with no wastage!

Preparation is easy too... simply remove from the freezer, heat up in a toaster or convectional oven and you have yourself a freshly toasted and tasty treat in just 5 minutes!

**Garlic Bread**

A delectable treat liberally infused with aromatic garlic and herb butter, the garlic bread comes in 2 variants - **Garlic Bread Walnut** which is a delicious and nutty loaf packed with walnuts, sunflower seed and linseeds, and **Garlic Bread Multi-Grain**, a hearty and wholesome, golden-crusted loaf with 8 types of grains (oat, sunflower seed, linseed, soya grit, corn grit, millet, sesame and wheat germ).



### Mini Ciabatta

These Italian-style artisanal breads, also known as “slipper bread” because of its flat, rectangular shape, has a moist crumb and a crackly, crisp crust. Baked with a light touch of olive oil, it is extremely light, air pocket-riddled and ideal for sandwiches or for a dinner-party bread basket of your own. The porous loaves are also wonderful when offered with olive oils and other dips, or accompanied with soup since the crumb absorbs dips and liquids very well.

### Walnut Hard Rolls

A traditional and light hard roll baked with walnut, sunflower seeds and linseed, it has a delicious shiny, crunchy crust. The nutty bread releases a wonderful aroma when baked and the walnuts release their oil. These hearty rolls are best enjoyed with butter and/or soup.

### Half Baguette

Tasty and crusty, the traditional light baguette is a classic commonly referred to as “French Loaf” and goes well with curries or with a deft touch of imagination, can be transformed into delectable finger foods with a myriad of exotic toppings.

*\* Gardenia frozen gourmet breads are all certified Halal.*