

NEWS ROOM

BRING HOME THE PERFECT TREAT**January 2009**

SINGAPORE, January 2009 –Bring home the latest addition to Gardenia's range of Country Loaves European-style artisanal bread this season and surprise your family with this fruity treat that's sure to be a hit with all age groups!

The first sweet fruit loaf in the series, Gardenia's Cranberry Fruity Loaf is delightfully sweet and fragrant, with a light yoghurt flavor and chock-full off the richness and goodness of fruits such as cranberries, raisins and sultanas as well as roasted walnuts.

Pre-sliced for your convenience, the Cranberry Fruity Loaf can be enjoyed on its own or lightly toasted; spread it with fruit preserves or dribble honey over it. Or, go the whole yard and indulge by serving it warmed with ice- cream! It is a welcome delight at breakfast or as a snack, and makes a wonderful dessert as well!

Gardenia's Cranberry Fruity Loaf is yours to bring home at just \$3.20 a loaf at major NTUC FairPrice, Cold Storage, Prime and Isetan supermarkets from 7th January 2009.

