

FOR IMMEDIATE RELEASE

Introducing Gardenia Butter Croissants – Simply Irresistible!
Made with Premium Ingredients from Australia, Freshly Baked in Singapore!



SINGAPORE, June 2020 – Gardenia now bakes croissants too! An extension of Gardenia’s popular Artisanal range, the **Gardenia Butter Croissants** will definitely be a new favourite among consumers! Made with premium ingredients from Australia, **Gardenia Butter Croissants** are freshly baked and packed in Singapore.

Come in a box of four pieces, the **Gardenia Butter Croissants** make for a convenient and delightful snack to have anytime of the day for the family! The best way to enjoy Gardenia Butter Croissants? Lightly toast them, savour the crisp shell together with the soft and warm buttery layers on the inside, the **Gardenia Butter Croissants** are so good that you can even eat them on their own! Get creative and make the versatile **Gardenia Butter Croissants** even more extraordinary with any sweet or savoury fillings of your choice.

The **Gardenia Butter Croissants** is retailing at \$3.50 per box of four pieces, available at selected leading hypermarkets and supermarkets.



About Gardenia Foods (S) Pte Ltd

Gardenia was first established as a small family-run bakery in Bukit Timah, Singapore in 1978. The secret to Gardenia's success lies in its traditional American recipe that has been tried and tested for generations. Over time, further improvements have been made to the range of recipes and the method of processing, especially in the area of automation. All these ensure that the aroma, taste and keeping qualities of the bread are consistently being maintained. The range of products has also grown to more than 50 varieties of freshly baked bread, buns and frozen products that cater to every occasion.

Today, Gardenia is the market leader with over 40 years of history under its belt and has remained a household favourite for generation after generation by staying true to the same enduring qualities of trust, reliability, good taste and freshness that has made our breads **so good... you can even eat it on its own!**

Website: <https://www.gardenia.com.sg/>

Facebook: <https://www.facebook.com/FriendsofGardenia/>

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Hashtag: #FriendsofGardenia #FunwithGardenia

Gardenia Foods (S) Pte Ltd
224 Pandan Loop Singapore 128411
Telephone (65) 6778-5666
Facsimile (65) 6873-5492
Email: prelations@gardenia.com.sg
www.gardenia.com.sg