

FOR IMMEDIATE RELEASE

Cheesy Goodness in Every Bite! **Launch of Gardenia Cheese Bread Stix**



SINGAPORE, April 2019 – “Say Cheese!” with Gardenia’s latest addition to its line-up of savoury buns – **Gardenia Cheese Bread Stix** will put a smile on your face!

The new **Gardenia Cheese Bread Stix** comes in two irresistible flavours, Classic Cheese and Pizza. The Classic Cheese flavour is topped with shredded cheese and herbs, while the Pizza flavour is a combination of tomato paste and

shredded cheese. Both flavours of **Gardenia Cheese Bread Stix** are baked to a soft and fluffy golden perfection, making on-the-go snacking much more fun, tasty and convenient!

Put a smile on your face with **Gardenia Cheese Bread Stix** retailing at \$1.30 each. Both Classic Cheese and Pizza flavours are available at all Cheers, 7-Eleven and petrol kiosks. Grab them today for some cheesy goodness!



About Gardenia Foods (S) Pte Ltd

Gardenia was first established as a small family-run bakery in 1978. The secret to Gardenia's success lies in its traditional American recipe that has been tried and tested for generations. Over time, further improvements have been made to the range of recipes and the method of processing, especially in the area of automation. All these ensure that the aroma, taste and keeping qualities of the bread are consistently being maintained. The range of products has also grown to more than 50 varieties of freshly baked bread, buns and frozen products that cater to every occasion.

Today, Gardenia is the market leader with more than 40 years of history under its belt and has remained a household favourite for generation after generation by staying true to the same enduring qualities of trust, reliability, good taste and freshness that has made our breads ***so good... you can even eat it on its own!***

Gardenia Foods (S) Pte Ltd
224 Pandan Loop Singapore
128411
Telephone (65) 6778-5666
Facsimile (65) 6873-5492
Email: prelations@gardenia.com.sg
www.gardenia.com.sg