

FOR IMMEDIATE RELEASE

First Savoury Addition to Gardenia Country Loaf Range! **Launch of Gardenia Savoury Turmeric & Corn Panini**



SINGAPORE, December 2019 – The latest addition to Gardenia Country Loaves Range - **Gardenia Savoury Turmeric & Corn Panini**, is a must-have in the festive spread because festive brunch or dinner isn't really complete without some bread-y-goodness amidst the festive dishes!

Made from a special blend of turmeric mix and savoury maize, together with ingredients such as olive oil and dried wheat sourdough, **Gardenia Savoury Turmeric & Corn Panini** is the only savoury bread in Gardenia Country Loaves Range and is best served lightly toasted. Enjoy the versatility of a warm, lightly toasted panini by building your perfect sandwich or jazz it up with your favourite spread for a fancy open-faced toast.

The **Gardenia Savoury Turmeric & Corn Panini** is retailing at S\$2.70 and is available at selected leading hypermarkets, supermarkets and Cold Storage outlets.



About Gardenia Foods (S) Pte Ltd

Gardenia was first established as a small family-run bakery in 1978. The secret to Gardenia's success lies in its traditional American recipe that has been tried and tested for generations. Over time, further improvements have been made to the range of recipes and the method of processing, especially in the area of automation. All these ensure that the aroma, taste and keeping qualities of the bread are consistently being maintained. The range of products has also grown to more than 50 varieties of freshly baked bread, buns and frozen products that cater to every occasion.

Today, Gardenia is the market leader with over 40 years of history under its belt and has remained a household favourite for generation after generation by staying true to the same enduring qualities of trust, reliability, good taste and freshness that has made our breads **so good... you can even eat it on its own!**

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